

Shri H.K. Commerce College, Ahmedabad-09.
Assignment: 2025-2026
B.Com. Sem-4 (Eng. & Guj. Medium)
Ability Enhancement Course- 365
Fundamentals of Communication in English-II

Write short notes on the following.

1. Features of Communication
2. Importance of Communication
3. Strategies of effective communication
4. Role of feedback in communication